

LLEAP

AWARDS 2013

HOW TO PARTICIPATE

BY MAIL

EMAIL ENTRY TO:

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SEND NOMINATION FEE TO:

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Fort Dodge, IA 50501
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800-231-8953

ONLINE

Click on LLEAP banner at
www.liftandaccess.com to submit
online nomination.

FEE:

First nomination: \$450
Each additional nomination: \$250

ENTRY DEADLINE:

MARCH 15, 2013

PAST WINNERS INCLUDE:

JCB, Terex, National Crane, MEC,
Niftylift, The Crosby Group, Xtreme,
JLG, Eaton, OEM Data Delivery and
many more...

Is Your New Product Destined to be an Industry Leader?

FIND OUT BY ENTERING THE 2013 LEADERSHIP IN LIFTING EQUIPMENT AND AERIAL PLATFORM AWARDS



PRODUCT CATEGORIES RECOGNIZED:

- AERIAL LIFTS
- MATERIAL HANDLERS
- CRANES
- OEM-DEVELOPED FEATURES/ ESSENTIAL COMPONENTS FOR OEMs
- AFTERMARKET SUPPORT PRODUCTS OR SERVICES.

The objective of the Leadership in Lifting Equipment and Aerial Platforms (LLEAP) awards is to recognize products, accessories, or design concepts that are considered innovative and/or have advanced the state of the lifting equipment and access industry.

Products introduced and available between April 1, 2011, and February 28, 2013, are eligible for the LLEAP Awards. For a nominal fee, your products can be considered for recognition in this prestigious annual awards program. Nominations must be received by March 15, 2013. Winners are selected by a panel of judges made up of equipment rental professionals and industry consultants who rate machines based on innovation, leadership, influence, and benefit.

One machine and one support product are chosen for best all-around innovation, as well as one gold and one silver winner for each category. Winners of the LLEAP Awards will be recognized in the July/August 2013 issue of *Lift and Access* magazine.

Technology advancements flourish in the lifting equipment industry. Selected by equipment buyers and potential customers, the annual LLEAP Awards are designed to recognize innovative products or services that have advanced the state of the industry. Selection in this annual awards program is the kind of marketing you can't put a price tag on!

SUBMISSION MATERIALS

(Submit entries online at liftandaccess.com)

- A high-resolution photo/diagram (300 dpi) of your product and your company logo.
- Descriptive copy about the product and its features and capabilities. Please include model name; price list when product was introduced; any important specifications, such as capacity, platform height, features, such as safety lockouts and ergonomics, and benefits offered to the owner/ end user. Note: Product literature, videos, or visual aids to explain the product or service are not required but preferred. Editors reserve the right to alter information as required.